

# CALIFORNIA INSTITUTE FOR REGENERATIVE MEDICINE

### California Institute for Regenerative Medicine (CIRM)

#### **Chief Communications Officer**

CIRM, which was established as a result of the passage of Proposition 71, the California Stem Cell and Cures Initiative, will provide up to \$3 billion over ten years in grants and loans to California research institutions for research on stem cells.

CIRM seeks an outstanding professional with communications and education skills and a commitment to science and medical research who will create, develop, and direct a comprehensive communications plan for CIRM, including medial relations, website content, publications and public affairs. The Chief Communications Officer (CCO) will work with the Chair and Vice-Chair of the ICOC and the President of CIRM to develop a clear and consistent message about the new frontier of stem cell research in California and to promote a deeper and more sophisticated public awareness of stem cell research and therapy. The CCO, who will report to the President, will direct a program and staff that maintains effective communication with several audiences, including the lay public, the patient advocacy community, the legislature and the scientific community and that responds to local, national and international news that directly impacts the mission of the Institute. The CCO will be a critical member of the leadership team at CIRM, offering a communications perspective to broad CIRM policy decisions.

#### Qualifications:

- Bachelor's degree in Communications or Journalism or related field and 10 years experience in communications or public relations or an equivalent combination of education and experience.
- Demonstrated skill in public education and communicating scientific information.
- Demonstrated success in a senior-level communications role of comparable complexity in academia, government, politics, public relations, or journalism.
- Ability to provide quick and effective responses in crisis situations involving CIRM.
- Ability to communicate effectively in writing and in oral presentations.
- Ability to work positively and effectively with persons possessing high degrees of scientific, medical and technical knowledge.
- Good knowledge of the legislative process.
- Strong project management skills.
- Approach to work that stresses customer service.
- Demonstrated experience in coalition-building and community relations.
- Demonstrated ability to work well with high level Board members.



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• Demonstrated ability to simultaneously manage multiple, complex projects in varying stages of development under time pressure.

HOW TO APPLY: Interested candidates please submit:

Cover letter
CV/Resume
California State application (STD. 678) which can be obtained from our website at <a href="http://www.cirm.ca.gov/jobs/">http://www.cirm.ca.gov/jobs/</a> to:

jobs@cirm.ca.gov or CIRM Search, P.O. Box 99740 Emeryville, CA 94662-9740

#### CIRM is an Equal Opportunity Employer and particularly welcomes applications from under-represented minorities and women.