

# President's Report

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CIRM President/CEO  
ICOC/ARS Meeting  
January 30, 2025



# Agenda

- 1 ARM's State of the Industry Review at the JP Morgan Conference
- 2 Recap of the Citizens Financial Accountability Oversight Committee (CFAOC) Meeting

# ARM's State of the Industry Review at the JP Morgan Conference

# CELL GENE

STATE *of the* INDUSTRY BRIEFING

## The Sector Evolves Toward a Bright Future



Tim Hunt, CEO, Alliance for Regenerative Medicine  
January 13, 2025 | Biotech Showcase

# What We'll Cover Today



History as a  
Guide

01



Addressing  
Questions About CGT  
Commercialization

02



The Incredibly  
Bright Future  
of CGT

03



Opportunities  
in the New  
Administration

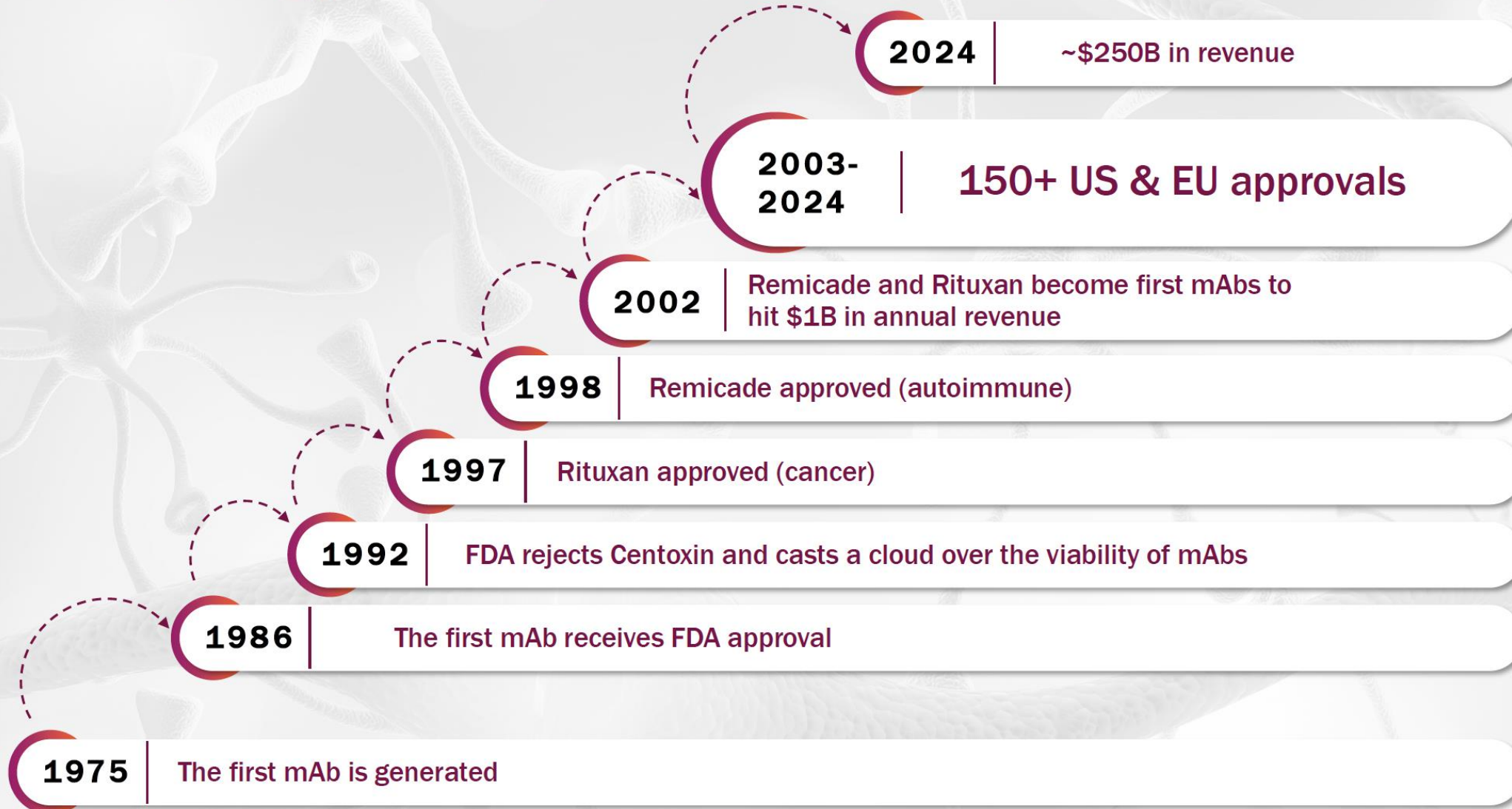
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# History as a Guide



# The (Long) Journey of Monoclonal Antibodies



# The Similar (Non-linear) Journey of CGTs in the US



**1972**

Theodore Friedmann first conceptualizes gene therapy



**2017**

FDA approves LUXTURNA, KYMRIAH, and YESCARTA



**2018**

FDA approves ZOLGENSMA



**2019**

FDA Commissioner Scott Gottlieb predicts 10-20 approvals a year by 2025



**2021**

ZOLGENSMA becomes a blockbuster product



**2022**

YESCARTA becomes a blockbuster product



**2023**

FDA approves 5 gene therapies for rare genetic diseases



**2024**

FDA approves a record 9 CGTs, including first 2 adoptive cell therapies for solid tumors

**2025**

The FDA's 2019 prediction is within reach





# Addressing the Questions We Hear About CGT Commercialization

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# Level-Setting: 1st Generation CGTs are Often Revolutionary ... But No One Claims They are Perfect



01

Some therapies face challenges related to efficacy, safety, and durability of response, and require complex treatment regimens



02

While significant progress is being made, the cost of goods for manufacturing and administration remains high for many products



03

Some therapies confront commercial hurdles including competition, real-world patient dynamics, and/or very small patient populations

## A Revolutionary Impact for Jimi Olaghere



## Sickle Cell Warrior and CASGEVY™ Recipient

- Lived through decades of countless pain crises and emergency room visits
- Received CASGEVY™ in 2020
- Four years later, Jimi climbed the summit of Mt. Kilimanjaro

## Question 1:

# Do CGTs Represent Compelling Commercial Opportunities?

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*Analysis in partnership with:*

**Deloitte.**

# Scientific Breakthroughs Become Commercial Successes

From 2 blockbusters in the last 6 years (2018-2024) to 10+ by 2030

1

**2018** Global CGT revenue totals \$450 million

**2021**  zolgensma

2

**2022**  YESCARTA

4

**2025**  CARVYKTI<sup>®</sup>  
(ciltacabtagene autoleucel)<sup>™</sup>  
Elevidys

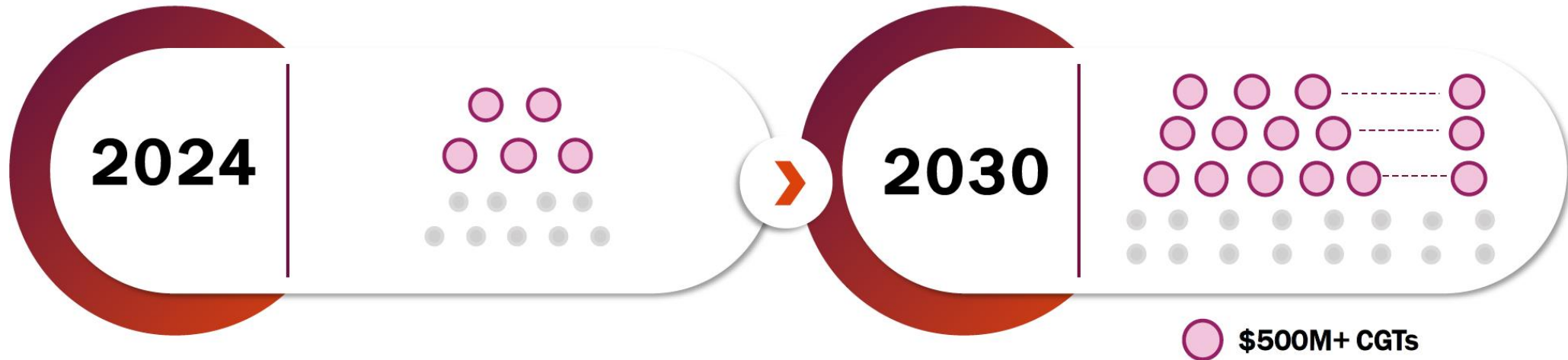
10<sup>+</sup>

**2030** Driven by currently launched and late-stage pipeline therapies (Analyst Consensus Data)

Source: EvaluatePharma, Deloitte Analysis

# Success Beyond Blockbusters

From 5 CGTs today with \$500M+ in annual worldwide revenue, to 30+ CGTs in 2030\*



Source: EvaluatePharma (Analyst Consensus Data), Deloitte Analysis

\*Includes currently launched and late-stage pipeline therapies

# Promising Markets With Blockbuster Potential

Severe Sickle Cell Disease

**25,000**  
patients in the  
US and EU



Duchenne Muscular Dystrophy

**39,000**  
patients in the  
US and EU



Dystrophic Epidermolysis Bullosa

**9,000**  
patients globally



Danon Disease

**15,000 – 30,000**  
patients in the US  
and EU



## Question 2:

# Are Large-Cap Biopharma Companies Investing in CGTs?

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# Big Biopharma Buys In

13 of 15 largest biopharma companies by market cap are investing in the development and/or commercialization of CGT



Figures updated as of January 10, 2025

# Large-Cap Biopharma Can Drive Commercial Success via Partnerships and Acquisitions





Gene therapy for SMA Type 1





CRISPR gene editing therapy for SCD and TDT







Gene therapy for Duchenne muscular dystrophy




Gene therapy for Wet AMD

Expanding manufacturing capacity to commercialize CAR-T for B-cell lymphoma




Gene therapy for frontotemporal dementia




Non-viral cell therapies for cancer, autoimmune, and rare diseases

 = Approved in the US or EU

## Question 3:

# Is CGT Just a US Business?

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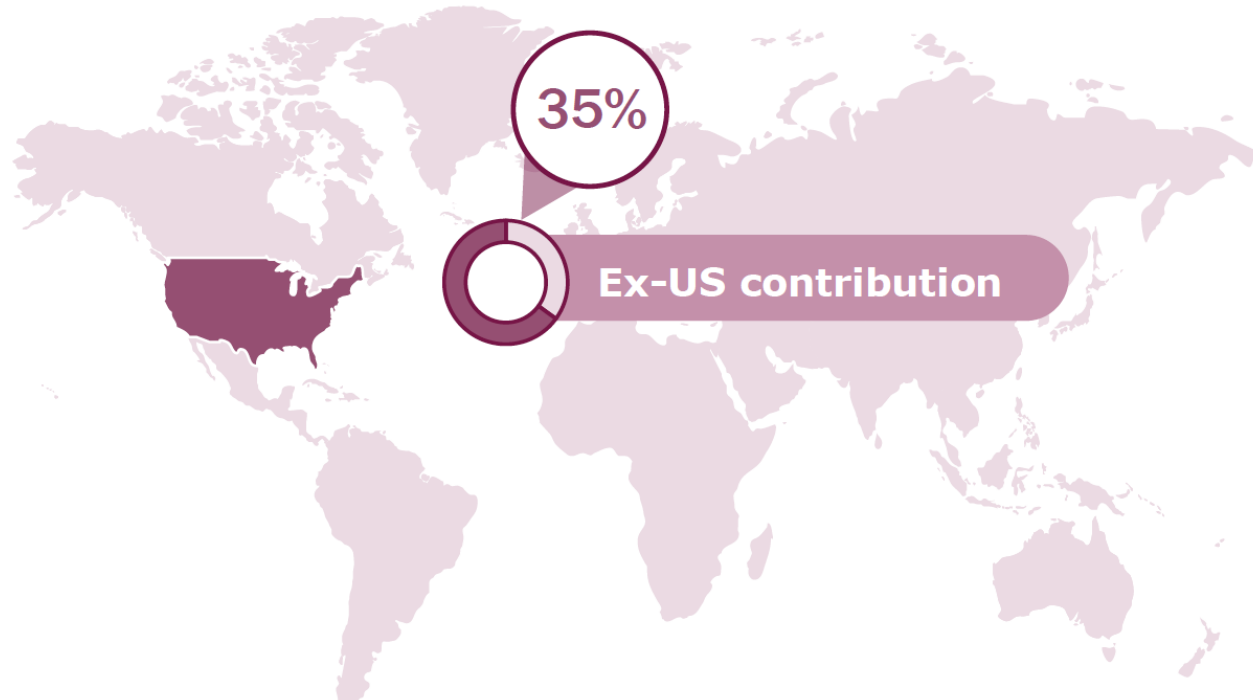
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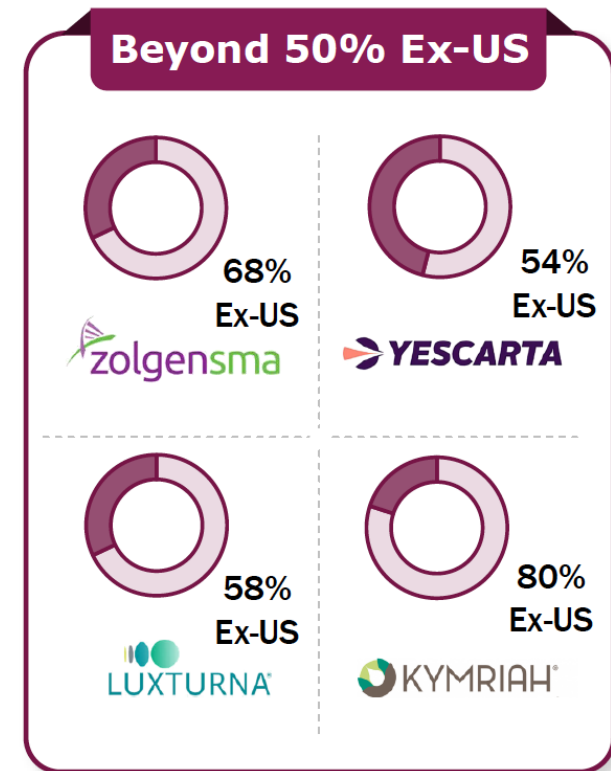
# Significant Commercial Opportunities Outside the U.S.

## Global CGT revenue in 2024



Going global gives more options to optimize commercialization

### Beyond 50% Ex-US



Source: EvaluatePharma, Deloitte Analysis



# The ZOLGENSMA™ Success Story



Approved in over 50 countries



Access established in over 45 countries (68% of revenue come from ex-US)



Over 4,000 young children treated worldwide; recent phase III data supports use in children up to age 18



Blockbuster status since 2021 and projected to grow to \$2B by 2028









Establishing access capabilities early is critical for commercialization

# The Incredibly Bright Future of Cell and Gene Therapy

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# The US Continues to Lead, but the Sector is Globalizing Fast

## Interim 2024 Data

2024	 Developers (Snapshot value)	 Clinical Trials (Snapshot value)	 Investment (2024 Total)
North America 	<b>1,230</b>	<b>981</b>	<b>\$11.8B</b>
Asia Pacific 	<b>1,029</b>	<b>879</b>	<b>\$1.5B</b>
Europe 	<b>581</b>	<b>384</b>	<b>\$2.0B</b>
<b>Total (y/y growth)</b>	<b>2,936*</b> ↑6%	<b>1,975*</b> ↑3%	<b>\$15.2B*</b> ↑30%



\*Totals refer to unique quantities and include data from other regions not shown

# 2024 Saw Significant Financings and Acquisitions

## Public Financings

 Insméd

**\$650M**

 kyverna™

**\$300M+**

 Immatics

**\$150M**



## Venture Capital

 ArsenalBio

**\$325M**

 capstan  
therapeutics

**\$175M**

 OBSIDIAN  
THERAPEUTICS

**\$160M**

## Acquisitions

 Roche  POSEIDA  
THERAPEUTICS

**\$1.5B**

 NOVARTIS  KATE  
THERAPEUTICS  
A NOVARTIS COMPANY

**\$1.1B**

 Millipore  
SIGMA  mirus bio™

**\$600M**



# Prevalent Disease Breakthroughs Are Coming

## Wet AMD



**5.7 million**  
patients in US, EU and Japan

Phase 3  
  


## Parkinson's



**10 million**  
patients worldwide

Phase 3  
  


## Multiple Sclerosis



**1.5 million**  
patients in US, EU and Japan

Phase 2  


## Type 1 Diabetes



**3.8 million**  
patients in US, EU and select geographies

Phase 1/2  
  




Source: Company estimates from Vertex Pharmaceuticals, Kyverna Therapeutics, REGENXBIO, and BlueRock Therapeutics

# Top Pipeline Trends Driving CGT Advancement



## Progress in Solid Tumor

**Strong early-stage pipeline:** 657 active trials

**Prevalence:** Account for 90% of new adult cancer cases globally (GCO)

**2024 Milestones:** first FDA approvals for cell therapies to treat solid tumors



## CAR-T Advances

**Earlier treatment options:** CAR-Ts for MM advance as earlier lines of treatment; CAR-T in testing to be 1<sup>st</sup> line treatment for first time

**Autoimmune promise:** Several trials advancing in early/mid-stage clinical trials



## Milestones for In-Vivo

**CRISPR in late-stages:** Second-ever in-vivo CRISPR gene editing therapy enters phase III trials

**In-vivo CARs enter the scene:** Groundbreaking in-vivo CAR-T and CAR-Gene therapy concepts enter clinical trials



# Opportunities in the New Administration



# Administrations Bring Headwinds & Tailwinds



## Headwinds

Immigration ban challenged biotech workforce

Attempt to tie the prices of Medicare Part B drugs to those paid in foreign countries (Most Favored Nation rule)

Passage of IRA and related price controls

High inflation and rising interest rates placed downward pressure on biotech capital markets

Aggressive FTC posture toward biopharma M&A



## Tailwinds

Appointment of Dr. Scott Gottlieb as first FDA commissioner (2017-2019)

Proposed CMS rule to promote outcomes-based arrangements in commercial market and Medicaid (Multiple 'best prices')

Cancer moonshot initiative to spur biotech capacity

CMMI Cell and Gene Therapy Access Model is a meaningful step toward modernizing Medicaid payment for CGT



# Trump Administration 2.0 Presents Real Opportunities

## Developments that may support CGT sector

- 01** Strong alignment with aspects of 'Make America Healthy Again' philosophy by addressing root cause of disease and reducing need for 'chronic' care
- 02** Continuation of strong modernization efforts at CBER/OTP, including regulatory flexibility, use of Accelerated Approvals, and efforts around platforms for gene editing
- 03** Continuation of CMMI CGT Access Model - both companies with approved SCD therapies have chosen to participate; states now have option of joining
- 04** Strengthening US biomanufacturing capacity/onshoring ('America First' agenda)
- 05** New leadership at Federal Trade Commission & more supportive regulatory environment for M&A and CGT sector consolidation



## Key Takeaways from Today



### History Provides a Guide

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CGTs are following a well-established (non-linear) path toward greater adoption



### Blockbusters Beckon

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CGT is becoming a global business & more blockbusters are expected in the next 5 years



### Science Breaks Through

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CGTs are advancing into new diseases with more advanced approaches



### Systems Modernize

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CMMI CGT Access Model and other policy opportunities are on the horizon



# Recap of the Citizens Financial Accountability Oversight Committee (CFAOC) Meeting